

Achieving International Success

Launch of JCG Search International by Achieve Group of Companies

Spearheading an aggressive global expansion for 2007, Achieve's headhunting arm, Joshua Consulting Group, launched JCG Search International on the 11th January 2007 at The Grand Hyatt hotel.

With a sincere and heartening speech, Achieve's founder and CEO, Joshua Yim, toasted to a crowd of guests, ranging from clients to dear friends - all exuding warmth and mutual admiration for the company's well-deserved success.

The global plans for Achieve kicks off in Hong Kong. At the tail end of 2007, Achieve would make its entry in China and Malaysia, followed by Japan and Dubai in 2008.

The Group's core of business deals with executive search and recruitment in specialised fields such as infocomm, supply chain, property and banking, amongst many others.

Shakes and Shocks

The Quake Aftermath

The Taiwan earthquakes only proved one thing – a highly wired nation like Singapore simply cannot do without Internet connection. It is too premature to ring up the losses, but economic experts are predicting multi-million dollar losses that will smack businesses on the face, behind and sides.

For businesses that are heavily dependent on Internet traffic, whether it is to facilitate fast trade exchanges or e-commerce, they were more concerned with restoring the connection, rather than calculating the amount of losses made.

Taiwan's Chunghwa Telecom, its largest telco company reported a loss of SGD 4.7 million, and this was just on the day of the quake itself. Granted that the financial effects of this disaster in Singapore may not be as adverse as Taiwan's but the yardstick is shuddering enough for businesses here.

Watch this space till the amount tallies up.

Softening Up

A Mice Training Institute

The Singapore Association of Convention and Exhibition Organisers and Suppliers (Saceos) has plans to develop an institute at the end of 2007 or early next year to train those with career plans in the MICE industry. This educational move initiated by Saceos, which represents 117 organisers, will be the inaugural entry for an institution that is solely dedicated to tourism and hospitality training.

The Mice industry has generated some 15,000 jobs and this numbers looks set to double, even triple with the grand entrances of the two IRs in the foreseeable future.

Soft skills like people management are extremely vital in events management, from soliciting sponsors to coordinating cohesive teamwork can no longer be neglected as Singapore manages to clinch No.2 on the list of the world's top convention cities in 2006. With the success of the IMF, Singapore may just climb up to be numero uno sooner than expected.

Mice Breeding

2007 Kickstarts A Golden Era For The Events Sector

12 mega events are on the agenda of 2007, and by mega, it means that at least 5,000 foreign delegates are attending each event. Over 5,000 corporate or business events are being seen held in Singapore but the mega events are the ones that dole in the dollars.

Mice visitors constitute 25 percent of the Republic's visitors count, and this translates to a whopping SGD 3 billion in receipts. Riding on the success of the IMF and the anticipated IRs, the Mice sector is facing a golden era.

Topping the events list this year, is a large scale event in July organised by Herbalife, an international network marketing company distributing weight management and health supplements. Its Herbalife Asia Pacific Extravaganza is the biggest incentive group to convene in Singapore. Other than Herbalife, other events such as the International Bar Association Conference 2007 held in October will see 2,500 legal professionals attending the event.